





# 2ND INTERNATIONAL CONFERENCE ON INDUSTRY-ACADEMIA INITIATIVES IN BIOTECHNOLOGY AND CHEMISTRY

Advancement in Sequencing Technologies for Sustainable Industrial Biotechnology and Chemistry

# **Sponsorship Kit**

www.iciabc2023.ump.edu.my

## OVERVIEW

The International Conference on Industry-Academia Initiatives in Biotechnology and Chemistry (iCIABC2023) aims to explore the latest advancements and exchange cutting-edge ideas in the fields of industrial biotechnology and chemistry. The conference theme is Advancement in Sequencing Technologies for Sustainable Industrial Biotechnology and Chemistry. It will cover a wide range of subthemes, including Microbiology, Green Technology and Renewable Energy, Environmental Sciences, Gene Technology, Molecular Biology and Bioinformatics, Food Technology, Agricultural Technology, Enzyme Technology, Biomaterials, Biosensor and Molecular Diagnostics, and Nanotechnology. This highly anticipated conference, organized by the Faculty of Industrial Sciences and Technology (FIST) at Universiti Malaysia Pahang (UMP), in collaboration with Diponegoro University, Indonesia, promises to be a game-changer in the world of biotechnology and chemistry research. The conference will bring together some of the brightest minds from around the globe, including academics, researchers, and industrial players.

### OBJECTIVES

- To serve as a platform for the exchange of information and ideas to strengthen biotechnology and chemistry research in Malaysia and at the international level.
- To spark new collaborations, inspire groundbreaking research, and drive progress towards a more sustainable, technology-driven future

## SUB THEMES

- Biomaterials
- Microbiology
- Gene Technology
- Enzyme Technology
- Agricultural technology
- Environmental Sciences
- Biosensor and molecular diagnostics
- Molecular biology and bioinformatics

- Nanotechnology
- Food Technology
- Natural products
- Reaction and catalysis
- Flavour and Fragrance
- Green technology and renewable energy
- Fine and specialty chemicals for application in food, feed and pharmaceutical industries

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## **BENEFITS OF SPONSORSHIP**

BENEFITS	SPONSORSHIP OPPORTUNITIES	DIAMOND RM5,000	PLATINUM RM3,000	GOLD RM2,500	SILVER RM1,000
COMPLIMENTARY	Certificate of sponsorship	Ø	Ś	Ś	Ś
	Logo & website link to be featured on iCIABC official portal	Ø	Ś	Ś	Ś
BRANDING OPPORTUNITIES C	Logo in corporate video	Ø	Ś	Ś	Ś
	Name and logo to be featured in conference program e-book	Ø	Ś	Ś	Ś
	Invitation(s) to attend virtual conference (pax)	2	1	1	
	Product advertisement in conference program e-book	Ø	Ś	Ś	
	Broadcast promotional video during break	Ø	Ś		
	Special time slot for company to deliver industrial talk (20 min)	Ø			

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### **OTHER SPONSORSHIP OPTIONS**

#### **In-kind Sponsorship**

- Sponsors can choose to supply any relevant in-kind sponsorship and the value will be matched to the appropriate tier.
- Relevant items include:
  - Lanyard and conference badge
  - Conference bag
  - Others (please specify): \_

#### Personalized Package

• Personalized sponsorship package is open for discussion.

### **SPONSORSHIP AGREEMENT - TERM AND CONDITIONS**

- Application for sponsorship is to be made on this form. Full monetary sponsorship are payable along with the application.
- Once completed/signed Sponsorship Form is received, no refund requests will be entertained.
- All costs associated with your attendance at the Conference (including, but not limited to, travel expenses, and costs of temporary staff) are to be incurred by you.
- You shall, within seven days of the signature of this Sponsorship Form, supply us with examples of the Sponsor Marks in a suitable format.
- Both parties shall use any confidential information solely for the purpose of exercising their rights or performing their obligations under this Agreement.

Kindly contact Mr Abd Razak Ja'afar or Mr Shaharunizam Umar (stated in Sponsorship Form) for more details on the sponsorship packages. 2nd International Conference on Industry-Academia Initiatives in Biotechnology and Chemistry Sponsorship Kit

	3 Sponsorship Form					
Business Name	AND STATES					
Business Address						
Contact Person's Name	the part of the					
Email address						
Phone Number						
Please choose sponsorship package	: Diamond Platinum Gold Silver					
	In-kind Personalized					
Total Sponsorship Amount	A REAL MERSON					
For monetary sponsorship, kindly bank in to the bank details stated below:						
Beneficiary : Bendahari UMP   Bank : Malayan Banking Berhad (Maybank)   Account No. : 5562 3530 4266						

Transfer Method: Electronic Fund Transfer (EFT) \*Kindly send proof of payment to iciabc2023@ump.my

All sponsorship materials to be submitted within 30 days after signing this Form. For monetary sponsorship, kindly remit the payment to the bank details above within the Term. Please submit supporting documents along with this Sponsorship Form. Should you need more information, please do not hesitate to contact:

Mr Abd Razak Ja'afar +60129564284 (Mobile) +6094316242 (Office) abdrazak@ump.edu.my.

: iCIABC2023

Mr Shaharunizam Umar +60126914814 (Mobile) +6094315691 (Office) shaharunizamu@ump.edu.my.

#### ACKNOWLEDGEMENT:

Reference

I acknowledge that I have read and agree to the terms and conditions as stated in the Agreement.

Name : Designation : Date : Company Stamp